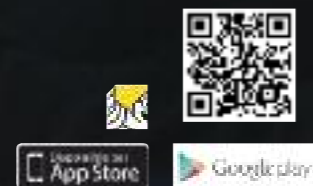




Download for free the mobile application !



Visit L'Aventure Michelin with your smartphone !

The mobile application of L'Aventure Michelin guides you before, during and after your visit. Given for free, it facilitates and enhances your discovery of L'Aventure Michelin.

SmartGuides are available for rent to allow everybody to access to the application (3€).

Request promotional material

To receive our promotional material free of charge, please complete the form below or email your request to contact@laventure.michelin.com

Company name :

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I do not authorize to use my contact information for marketing purposes.

PLEASE RETURN THIS DOCUMENT TO THE SALES & MARKETING DEPARTMENT :
L'Aventure Michelin
32, rue du Clos Four - 63100 Clermont-Ferrand
laventure.michelin.com

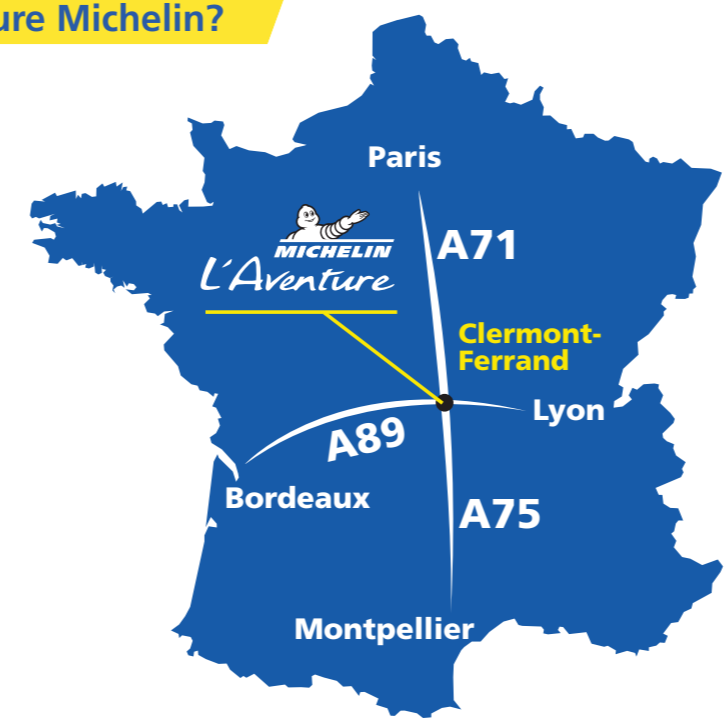
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CONTACT US FOR HELP AND ADVICE ABOUT ORGANIZING YOUR TOUR OR EVENT AT L'AVENTURE MICHELIN

+33 (0)4 73 98 60 63
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How to get to L'Aventure Michelin?



P Free private parking for 100 vehicles



VISIT L'AVENTURE MICHELIN



L'Aventure Michelin
32, rue du Clos Four - 63100 Clermont-Ferrand
+ 33 (0)4 73 98 60 60

GROUPS AND WORKS COUNCILS 2018

laventure.michelin.com



GROUP TOURS

L'Aventure Michelin offers self-guided or guided tours (prior booking necessary). The guided tour is a dedicated, customized opportunity to explore the amazing human and industrial adventure that is Michelin. The tour is available in five languages: English, French, German, Italian and Spanish.

For 1½ to 2 hours, your guide will show you around the displays and pass on over a century of exciting history.

Groupe prices

- Admission**
- Adults – Group of fewer than 9 people: 9,50€
- Adults – Group of more than 9 people: 8,50€
- Young people between 7 and 18 years old: 5,50€
- Children under 7 years old: FREE

- Guided tour***
- Group of 9-25 people: 55,00€
Tour in French
- Group of 9-25 people: 65,00€
Foreign-language tour
- Group of fewer than 9 people: 85,00€
Tour in French and another language

* Charged in addition to the admission price.

Information

- To book a guided tour:**
Three weeks before the tour.
- Guided tour conditions:**
 - 1 guide for 1-25 people
 - 1 guide for every 25 additional people
 - ...
- Free admission:**
1 free admission for every 20 paid admissions. Free admission for people accompanying disabled visitors, and coach drivers.
- Tour duration:** 1 1/2 to 2 hours
- Combined with a self-guided tour:**
 - Audioguide 2€
 - Smartguide 3€

Contact us to organize your tour:
+33 (0)4 73 98 60 63 ou reservation@laventure.michelin.com

L'AVENTURE MICHELIN : A PLACE, A HISTORY, A FUTURE



L'Aventure Michelin is a scenographic journey of 2000 m². Thanks to an interactive scenography, you will discover the history, the present and the future of the Michelin group. From the very first detachable tyre to the MICHELIN Visionary Concept not forgetting the famous maps and guides - or the good old Michelin Man - a whole world of excitement awaits you!

Calendar and opening times for 2018

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
January	M	T	W	T	F	S	S	ANNUAL CLOSURE																			F	S	S	M	T	W
February	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W				
March	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
April	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M		
May	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	
June	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		
July	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	
August	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	
September	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S		
October	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	
November	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F		
December	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	

Open from 10:00 am to 6:00 pm.
 Open from 10:00 am to 7:00 pm.
 Late openings : open from 10:00 am to 10:00 pm.
 Closed.

Special works council rates

- Admission**
- Adults* : 8,50€
Instead of 9,50€
- Family ticket* (4 people including one youth aged 7-18) : 24€
Instead of 25€

* Offer applies to holders of a works council, Cezam or Cleraffaires card

To discuss a partnership agreement, please contact us:
laventuremichelin@laventure.michelin.com / +33 (0)4 73 98 60 64

Don't forget the L'Aventure Michelin shop for your souvenirs and gifts!

The L'Aventure Michelin shop offers a wide range of handy, innovative Michelin and Michelin Man merchandising items: these textile items, magnets, pens, keyrings, mugs and posters are popular with all ages. Don't forget our maps, guides, miniatures and gift vouchers too!



The shop is open to visitors from 10:30 am on opening days

Request promotional material

L'Aventure Michelin provides a variety of promotional material free of charge on request.

- Brochure
- Display stand
- Poster A4 A3



Quantity : Quantity : Quantity :

Visuals of promotional items are non-binding, as items may vary from one year to the next.